



APRIL 18-20th, 2024
www.churchcreatives48.com

PRODUCTION PACKET

Filmmakers, thank you for registering and welcome to the first ever Church Creatives 48-hour Film Festival!

This is your PRODUCTION PACKET, which means that the competition has already started and you have until Saturday April 20th, 2024 at 8PM EST to submit your film. Team Leads, please make sure that your whole team is as familiar as is necessary to the success of your production with everything in this production packet as well as the [Official Competition Rules](#) and [Official Filmmaking Rules](#) on the churchcreatives48.com website.

Let's get to it!

REQUIRED ELEMENTS

We have three parameters of play for your films this year, namely the ***required elements***:

- The Theme
- The Prop
- The Line of Dialogue

This year's THEME is:

Forgiveness

Tip: Our recommendation for a foundational starting point when brainstorming ideas for this theme for this film festival is to consider the Personhood of Jesus. That's a recommended STARTING POINT; think outside the box with your narrative, be bold, be creative!

The required PROP that must be clearly visible on-screen at some point is:

A flashlight

Tip: This might be a fun exploration of playing with lighting or it might be something else; whatever you want, have fun!

We're doing things a little differently with the LINE OF DIALOGUE requirement:

This year, the line of dialogue is a LINE OF DIALOGUE that MUST NOT be in your film. The line of dialogue that MUST NOT be in your film at any point is:

"I'm sorry."

Tip: We hope this encourages writers to explore creative ways of executing the theme. Try not to be too on the nose in your writing, challenge yourself!

TEAM LEAD AGREEMENT

We need ALL Team Lead agreements sent to us by 9:00PM EST tonight (April 18th, 2024). If we do not receive the team lead agreement by tonight then your team's participation in this competition is illegitimate. Email us your agreement to contact@atlchurchcreatives.com.

The SUBJECT LINE of the email must be:
CC48 Agreement *Team Lead's Full Name*.

Here's an EXAMPLE:

Subject: **CC48 Agreement John Doe**

FILM SUBMISSION INFO

Once post-production is done and you have completed the final export of your film please submit it as soon as possible, you HAVE TO make the 8PM EST deadline on Saturday, April 20th, 2024 in order for your film to

qualify for competition evaluation and judging, and a chance to win the grand prize of \$1,000.

Submission process:

Your completed film must be uploaded to **YouTube**. Make sure to make your film “Unlisted”, you will find this option under the “Visibility” category during the uploading process on YouTube.

Once your film is fully uploaded to YouTube your Team Lead must send the YouTube link for the film to contact@atlchurchcreatives.com. The SUBJECT LINE of the email must be:

CC48 Submission *Team Lead's Full Name*.

Here's an EXAMPLE:

Subject: **CC48 Submission John Doe**

After receiving your link, we will immediately click on it to check whether it works or not and that the film has been fully uploaded to YouTube. The TIME STAMP of when the email landed in our inbox will determine whether or not you have met the submission deadline of 8PM EST, April 20th, 2024. Judges will review your film through your YouTube link. You are allowed to make any TECHNICAL notes about your film within the email, ie: *“Hello judges, please make sure to watch our film in 4k on the settings icon on YouTube.”*

Please note: Links sent to us that lead to a video that is not yet available for viewing by 8PM EST, April 20th, 2024 on YouTube, will be considered as late submissions. There will be a **10 minute grace period** for links still uploading to YouTube at 8PM EST, **NOT for email time stamps**. With all this in mind we recommend setting aside at least 30 - 60 minutes to upload your films to YouTube; starting to upload to YouTube by 7PM EST is advised. Church Creatives 48-hour Film Festival is not responsible for any issues arising from uploading your film to YouTube, please read the rules on our website for more on that.

Should I still submit my film if my submission is late? YES! We encourage all filmmakers to submit even if your film submission is late. Your film will NOT be considered for the competition but if it meets all necessary requirements it will be screened on April 26th at the Church Creatives 48-hour Film Festival Screening and Awards Ceremony.

Please DO NOT share your film anywhere else or share the link with anyone else until AFTER the screening on April 26th, 2024.

PRE-FILM SLATE FILE

As mentioned in the Official Filmmaking Rules, you are required to have a pre-film slate before the film begins (this is before the opening credits). This slate is the Official graphic for the Church Creatives 48-hour Film Festival which you can find on the churchcreatives48.com website in the “Rules” category page; there is a link to a downloadable graphic of the slate on the page.

Running Time

The finished film must be a minimum of 4 minutes in duration, and a maximum of 7 minutes in duration—not including end credits. In other words, the official running time begins after the required Church Creatives 48-hour Film Festival slates and ends prior to the end credits. The required slates and the end credits do not count towards the minimum time of 4 minutes. The film story may not be longer than 7 minutes. Church Creatives 48-hour Film Festival reserves the right to shorten any film that exceeds the maximum length for screening purposes.

Credits

Pre-film Required Slates

Before the finished film begins, the media should have...

- 5 seconds title card with: film title (any legible font)
- 5 seconds title card with: Official graphic for the Church Creatives 48-hour Film Festival. The downloadable graphic is available on the churchcreatives48.com website on the “Rules” page.

Opening Credits

After the 10 seconds of black, some films start with opening credits. These are not encouraged, but if you use them, opening credits are considered to be part of the film, and therefore count against the seven-minute maximum.

End Credits

Credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is considered additional to the length of the film, as stated

above. (That is, a film may be 7 minutes long, with an additional 60 seconds of credits, for a total running time of 8 minutes.) Church Creatives 48-hour Film Festival reserves the right to shorten any end credits that exceed the maximum length for screening purposes.

Bloopers and/or behind-the-scenes are permitted during or after the end credits adhering to the 60-second maximum length.

The end credits must include the words: This film was made for the Church Creatives 48-hour Film Festival
www.churchcreatives48.com

REMINDER AND QUESTIONS

Reminder: Please make sure to read the official filmmaking rules on our website, to make sure your film meets all requirements. Most of your questions will probably be answered there but if you have any further questions email contact@atlchurchcreatives.com, we'll be checking emails and responding as quickly as we can during the 48 hour competition time.

TALENT RELEASE AND LICENSES SUBMISSION INFO

Please submit all release forms to contact@atlchurchcreatives.com by Monday, April 22nd, 2024.

The SUBJECT LINE of the email must be: CC48 Releases (*Team Lead's Full Name*).

Here's an EXAMPLE:

Subject: **CC48 Releases Jane Doe**

In the email please include all music **licenses** of music used in your film that require one. Stock websites will have a license available for download if you downloaded music from there.

SCREENING SUBMISSION INFO

After reviewing whether your film meets the requirements for screening according to the Official Competition Rules, Official Filmmaking Rules and Required Elements, we will send you an email by or on April 23rd, 2024 with a link where you ARE REQUIRED to upload your film's file in order for us to be able to screen it on April 26th, 2024 at Discover Life Church. We suggest that your film NOT exceed 5GB. For more information about film

requirements please read the official filmmaking rules at churchcreatives48.com.

SCREENING INFO

After all your hard work, it's time to CELEBRATE and give out some AWARDS!

Award Categories:

Outstanding Screenplay
Outstanding Director
Outstanding Cinematography
Outstanding Sound
Outstanding Performance

One representative from each team must be present at the screening. If your team wins and no team representative is present to receive your award, your team then forfeits the award and the next best entrant will be awarded instead. So all in all, someone from the team HAS to be there.

Competition Prize Category:

Best Film - **Winner receives \$1,000.00*

***One representative from each team must be present at the screening. If your film wins and no team representative is present to receive the prize, you then forfeit the prize and the next best entrant will be awarded the prize instead.*

**On the night of the award ceremony the prize winner will either receive a check or an envelope which will include instructions about emailing us their banking info. We will transfer the \$1,000.00 to the info sent to us and send a receipt and text confirmation to the corresponding email address and phone number.*

SCREENING DETAILS:

Friday, April 26th, 2024
7pm - 9pm EST
Discover Life Church
1625 Collins Hill Rd
Lawrenceville, GA 30043

That's it! On your marks, get set, action!
Praying for each of you. To God be the glory!

Faithfully, Church Creatives Organizing Team

Church Creatives 48-hour Film Festival

TEAM LEAD'S CHECKLIST

- Emailed Team Lead Agreement by 9PM EST, April 18th 2024.
Subject: **CC48 Agreement *Team Lead's Full Name***
- Talent releases signed
- Set aside/scheduled 30 mins - 60 mins for Film YouTube upload
- Added pre-film slates to film; Film title card and Church Creatives 48-hour Film Festival graphic slate (found on churchcreatives48.com rules page)
- Added end credit: This film was made for the Church Creatives 48-hour Film Festival www.churchcreatives48.com
- Film uploaded to YouTube
- Film UNLISTED on YouTube
- **Emailed Film YouTube link by 8PM EST, April 20th 2024.**
Subject: **CC48 Submission *Team Lead's Full Name***
- Emailed Talent Releases by Monday, 22nd April 2024.
Subject: **CC48 Releases *Team Lead's Full Name***
- Uploaded film file to link sent to my email by Church Creatives 48-hour Film Festival on or before April 23rd, 2024.

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